

Message Text

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PAGE 01 LAGOS 00732 211852Z
ACTION AF-08

INFO OCT-01 ISO-00 EB-08 PASS-00 /017 W
-----220350Z 000285 /63

R 211445Z JAN 77
FM AMEMBASSY LAGOS
TO SECSTATE WASHDC 8778

UNCLAS LAGOS 0732

TO: MR. E. RODRIGUEZ
AUTOMOTIVE PARTS DIVISION-INTERNATIONAL
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E.O. 11652 : NA
TAGS : BEXP, ELTN
SUBJ : AUTOMOBILE PRODUCTION AND IMPORTS

1. THANK YOU FOR JAN. 7 LETTER. PRODUCTION STATISTICS IN
PARAGRAPH 3 CORRECT FOR MOST OF 1976. VOLKSWAGEN AND PEUGEOT
RESPECTIVELY PROJECT MAXIMUM OUTPUT OF 120 AND 160 CARS PER
WORK DAY IN 1977, WHICH EXPLAINS VERY HIGH ESTIMATED TOTALS.
IT QUESTIONABLE, HOWEVER, WHETHER THESE PRODUCTION GOALS CAN
BE ACHIEVED.

2. ACCORDING TO OFFICIAL STATISTICS, NIGERIA IMPORTED 95,926
PASSENGER CARS IN 1975(1200CC-24,740 UNITS; 1750 CC-
30,498; 2750-21,164; 3500-142,ETC.). TOTAL FOR 1976
NOT YET AVAILABLE BUT PRESUMABLY IS HIGHER.

3. EUROPEAN AND JAPANESE MODELS OVERWHELMINGLY DOMINATE CAR
MARKET. BUT U.S. FIRMS NOW MAKING RESURGENT EFFORT TO PROMOTE
SALES, SET UP DEALERS AND ASSEMBLY PLANTS. AUTOMOTIVE PARTS
MARKET FACES ERRATIC SUPPLY SITUATION, OFFERS GOOD SALES POTENTIAL.
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PAGE 02 LAGOS 00732 211852Z

SERVICING/MAINTENANCE NETWORK BADLY DEFICIENT.

4. INTERNATIONAL BLACK ARTS FESTIVAL HERE TILL FEB. 12, MAKING
HOTEL ROOMS ALMOST IMPOSSIBLE TO OBTAIN. BUT IF YOUR TRIP URGENT
AND NO ROOMS AVAILABLE, YOU CAN STAY AT MY HOUSE.
EASUM

NOTE BY OCT: PASSED ADDRESSEE.

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NNN

Message Attributes

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